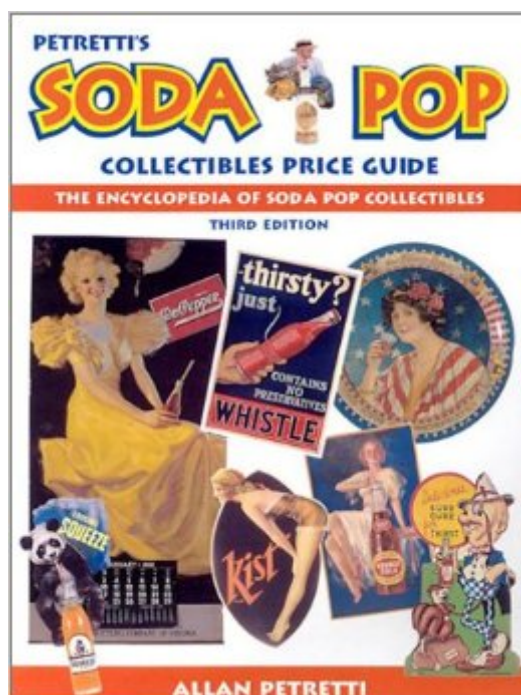


The book was found

Petretti's Soda Pop Collectibles Price Guide



Synopsis

Best known for his Coca-Cola Collectibles Price Guide, Allan Petretti now offers an updated edition to his encyclopedia of everything soda pop, other than Coca-Cola. Always a hot collecting topic, all types of soda pop collectibles and values are featured from producers of the 1870s to the 1970s, including Pepsi, Dr. Pepper, Orange Crush, 7-Up, Hires Root Beer, Moxie, and many more. Thousands of collectibles are included, and each listing features a photograph, a description, and an updated price (in US dollars). This totally updated edition boasts nearly 500 pages, many of them in colour.

Book Information

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Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (12 customer reviews)

Best Sellers Rank: #1,007,256 in Books (See Top 100 in Books) #26 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising](#) #241 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture](#) #887 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Antiques Care & Reference > Reference](#)

Customer Reviews

An outstanding guide to all forms of soda pop collectibles - every type imaginable. Covers signs, smalls, paper items, bottles, thermometers, fans, tin, clocks, radios, trays and coasters, mini-bottles, toys, mirrors, lighters, labels, music, and on and on. Superior black and white and full color photography. The collector won't be able to put this book down. Add it to your library. You'll refer to it often.

A SUPER BOOK FOR THE NON-COCA COLA INDIVIDUAL. AS AN ADVID MOXIE DRINKER AND COLLECTOR I'M ALWAYS ON THE LOOKOUT FOR MOXIE ITEMS. THERE WERE MANY ITEMS IN PETRETTIS BOOK THAT I HAD NO IDEA EVEN EXISTED. IT REALLY ADDED TO MY

EDUCATION OF VALUE, SCARCITY AND CONDITION REQUIREMENTS. MANY DIFFERENT TYPES OF SODA ARE WELL DOCUMENTED--PEPSI,HIRES,DR. PEPPER,KIST,ETC. ETC.

Attempts to tackle the monumental task of cataloging and pricing collectibles for all major (and many minor) non-Coke sodas. An invaluable reference to help identify and date soda pop collectibles. I suspect the next edition will be about three times as big. More color plates and an expanded section on identifying repros and fakes would be a big plus.

SODA POP COLLECTIBLES THIRD EDITION IS THE BEST YET!! NICELY EXPANDED IN MOST CATEGORIES, ALLAN TRIES TO COVER AS MANY BRANDS AND OBJECTS AS POSSIBLE IN ONE BOOK. A GREATLY EXPANDED COLOR PLATE SECTION THAT IS COLORFUL AND VERY CRISP AND CLEAR!! TEXT AND CONTENT ARE WELL COVERED. DEFINITELY NOT A DISAPPOINTMENT. THIS IS A MUST HAVE REFERENCE GUIDE IN THE SODA ADVERTISING FIELD. IT GREATLY EXPANDS YOUR KNOWLEDGE IN THE FIELD.

SODA POP COLLECTIBLES 3RD EDITION IS BEST YET!! TEXT AND CONTENT ARE EXCELLANT, COLOR AND QUALITY FOF PICTURES TERRIFIC. GREATLY EXPANDED VERSION, ESPECIALLY COLOR PLATES. VALUES ALL UPDATED. A MUST FOR THE SODA ADVERTISING COLLECTOR!!ALLAN HAS GIVEN US A REFERENCE GUIDE THAT COVERS A WIDE VARIETY OF BRANDS, THAT GREATLY INCREASES ARE ABILITY TO RESEARCH SODA ADVERTISING.

Incredible. I did not know something like this was on the market. I purchased the soft cover which is half color and half black/white but it is still amazing. Prices are accurate.A definite MUST HAVE book to have in your collection if you are a sign collector.

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